

# Advertising Opportunities



**International  
Mosaic  
Down  
Syndrome  
Association**  
*Uniting Unique People in a Unique World*

Uniting Unique People  
in a Unique World

**International Mosaic Down Syndrome Association (IMDSA)** is a non-profit 501c3 organization designed to provide support to those touched by mosaic Down syndrome and provide education and research to the medical, educational, and personal communities. Mosaic Down syndrome (MDS) is a rare form of Down syndrome, which happens when a percentage of cells in the body have the extra chromosome that causes Down syndrome and the remaining cells are unaffected. MDS affects 2-3% of the Down syndrome population. Because of this rarity, most people with MDS never meet another person affected by this disorder. In the past 5 years of service, **IMDSA has reached over 500 families** affected by this rare genetic disorder throughout the globe. We have families representing almost every state and every country through out the world and each time a new family comes to us, the first thing that they say is, **"Finally, I am not alone!"**

As the largest gathering of family members and professionals associated with mosaic Down syndrome in the world, the IMDSA conference provides you a wonderful opportunity to advertise your services and show your support to a large and receptive audience of not only families and professionals interested in this rare disorder, but also those interested in all forms of Down syndrome.

Outlined below are the advertising opportunities for the 2007 conference program. Please take a moment to fill out the attached advertisement form and return it to IMDSA. Feel free to contact Erika Hauschildt with any questions.

## MDS Research and Awareness Conference

Virginia Commonwealth University  
Richmond, Virginia

June 29–July 1, 2007

**International Mosaic  
Down Syndrome  
Association**  
www.imdsa.com

Erika Hauschildt  
IMDSA Fundraising Chairperson

PO BOX 1052  
Franklin TX 77856  
Toll Free 1-888-MDS-LINK  
Phone: 612-518-5760  
Fax:  
ehauschildt@frontiernet.net

Categories of Participation	Size of Message
A) \$300* Back Cover (2 color)	7-1/2"X 10"
B) \$250* Inside covers (2)	7-1/2"X 10"
C) \$250* Facing inside covers (2)	7-1/2"X 10"
D) \$250* Full page (adjacent to program)	7-1/2"X 10"
E) \$200 Full page	7-1/2"X 10"
F) \$100 1/2 page	5"X7-1/2"
G) \$50 1/4 page	3-3/4"X5"
H) \$25 1/8 page	3-3/4"X 2-1/2"

# 2007 MOSAIC MEMORIES ADVERTISEMENT APPLICATION

## Convention Program

International Mosaic Down Syndrome Association invites speakers, exhibitors, vendors and those interested in supporting our 2007 conference to place advertisements in our convention program, **Mosaic Memories**

Including your advertisement in Mosaic Memories shows your support for IMDSA and all of its members. Messages may include information about your business or service, recognition, wishes of encouragement and memorials. Each of the conference attendees will be supplied a copy of Mosaic Memories.

Categories of Participation	Size of Message
A) \$300* Back Cover (2 color)	7-1/2"X 10"
B) \$250* Inside covers (2)	7-1/2"X 10"
C) \$250* Facing inside covers (2)	7-1/2"X 10"
D) \$250* Full page (adjacent to program)	7-1/2"X 10"
E) \$200 Full page	7-1/2"X 10"
F) \$100 1/2 page	5"X7-1/2"
G) \$50 1/4 page	3-3/4"X5"
H) \$25 1/8 page	3-3/4"X 2-1/2"

\* Verify availability with IMDSA president

Complete and mail the application form below.

**Layout Option 1:** Donor will supply final copy and any corresponding artwork to [imdsapresident@imdsa.com](mailto:imdsapresident@imdsa.com)

**Layout Option 2:** Donor will email message copy to IMDSA for formatting. Please email message to [imdsapresident@imdsa.com](mailto:imdsapresident@imdsa.com)

**Deadline for submission of messages and Payment in full is June 1, 2007.**

International Mosaic Down Syndrome Association is a nonprofit organization registered with the IRS to accept tax-deductible contributions. All funds received will be used to further the purpose of IMDSA. IMDSA reserves the right to accept or reject any message.



## Mosaic Memories Advertisement Application

2007 MOSAIC MEMORIES ADVERTISEMENT APPLICATION

**Deadline for submission of messages and payment in full is June 1, 2007.**

Send payment in full (checks made out to IMDSA), completed application & copy to:

Kristy Colvin, IMDSA President  
 PO BOX 1052  
 Franklin TX 77856  
 Toll Free 1-888-MDS-LINK  
 Phone: 612-518-5760  
 Fax:  
[imdsapresident@imdsa.com](mailto:imdsapresident@imdsa.com)  
 US Funds only

Message Category: A B C D E F G H  
 (choose one)

Layout: 1 2  
 (choose one)

Date: \_\_\_\_\_ Donor: \_\_\_\_\_

Organization Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zipcode: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_