



**International
Mosaic
Down
Syndrome
Association**
Uniting Unique People in a Unique World

IMDSA
PO Box 1052
Franklin, TX. 77856
PH: 979-828-4177
Toll Free: 1-888-MDS-LINK
Fax: 775-295-9373
www.imdsa.com

MDS Research and Awareness Conference

Reaching for Tomorrow

June 29 - July 1 2007

Sponsorship Opportunities

June 29 - July 1, 2001
Richmond, Virginia

At the
Virginia Commonwealth University/Medical College
of Virginia
Richmond, Virginia, USA



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March 11, 2007

Dear Potential IMDSA Sponsor,

International Mosaic Down Syndrome Association (IMDSA) is a non-profit 501c3 organization designed to provide support to those touched by mosaic Down syndrome and provide education and research to the medical, educational, and personal communities. Mosaic Down syndrome (MDS) is a rare form of Down syndrome, which happens when a percentage of cells in the body have the extra chromosome that causes Down syndrome and the remaining cells are unaffected. MDS affects 2-3% of the Down syndrome population. Because of this rarity, most people with MDS never meet another person affected by this disorder. In the past 5 years of service, IMDSA has reached over 500 families affected by this rare genetic disorder throughout the globe. We have families representing almost every state and every country throughout the world and each time a new family comes to us, the first thing that they say is, "Finally, I am not alone!"

International Mosaic Down Syndrome Association will hold its bi-annual research and awareness conference June 29- July 1, 2007 at the Virginia Commonwealth University/Medical College of Virginia in Richmond, Virginia.

As the largest gathering of family members and professionals associated with mosaic Down syndrome in the world, the IMDSA conference provides you a wonderful opportunity to advertise your services and show your support to a large and receptive audience of not only families and professionals interested in this rare disorder, but also those interested in all forms of Down syndrome.

I have included the sponsorship opportunities in this packet. Please look them over and consider carefully what important part you would like to take in reaching out to those with mosaic Down syndrome and Down syndrome.

Please feel welcome to contact me with any questions or concerns. I am looking forward to greeting you in Richmond and working with you on this exciting event.

Sincerely,
Erika Hauschildt
IMDSA Fundraising Chairperson
612.518.5760
ehauschildt@frontiernet.net



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CONFERENCE SPONSORSHIP OPPORTUNITIES

Catering Sponsor \$5,000 (Sponsorship of Saturday lunch)

- Banner with company name and logo prominently displayed in conference area (company to supply banner)
- Full-page advertisement in conference program
- Sponsor publicly thanked and recognized from podium
- Acknowledgement of the sponsor on the IMDSA website (imdsa.com) and an Internet link to the firm's web site
- Company name and logo listed in a quarterly newsletter, *Mosaic World*, distributed to all IMDSA members
- Complimentary exhibit table, if desired
- Complimentary convention registration for four people, if desired
- Complimentary banquet meal for four people during Saturday evening banquet, if desired

Mosaic Memories Sponsor \$2,000

(Sponsorship of production and related costs for the conference program book given to all attendees)

- Full-page advertisement in conference program
- Sponsor publicly thanked and recognized from the podium
- Acknowledgement of the sponsor on the IMDSA website (imdsa.com) and an Internet link to the firm's web site
- Company name and logo listed in a quarterly newsletter, *Mosaic World*, distributed to all IMDSA members
- Complimentary exhibit table, if desired
- Complimentary conference registration for two people, if desired

Family Reunion (Reception) \$1,000 (Sponsorship of reception and entertainment)

- Banner with company name and logo prominently displayed in conference area (company to supply banner)
- Acknowledgement of the sponsor on the IMDSA website (imdsa.com)
- Company publicly thanked and recognized from podium
- Full-page advertisement in conference program
- Company name and logo listed in a quarterly newsletter, *Mosaic World*, distributed to all IMDSA members

Tote Sponsor \$850 (Sponsorship of tote bags distributed to all attendees)

- Company name and logo printed on tote bag
- Half-page advertisement in conference program
- Acknowledgement of the sponsor on the IMDSA website (imdsa.com)
- Company publicly thanked and recognized from podium
- Company name and logo listed in a quarterly newsletter, *Mosaic World*, distributed to all IMDSA members
- Complimentary exhibit table, if desired



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CONFERENCE SPONSORSHIP OPPORTUNITIES

Speaker Sponsor \$700 (Sponsorship of fees for professional speakers)

- Company name and logo displayed on banner at speakers podium (company to supply banner)
- Half-page advertisement in conference program
- Acknowledgement of the sponsor on the IMDSA website (imdsa.com)
- Company publicly thanked and recognized from podium
- Company name and logo listed in a quarterly newsletter, *Mosaic World*, distributed to all IMDSA members
- Complimentary exhibit table, if desired

Children's Program Sponsor \$500 (Sponsorship of childcare activities)

- Company name and logo displayed on banner at entrance to children's program area (company to supply banner)
- Acknowledgement of the sponsor on the IMDSA website (imdsa.com)
- Company name and logo listed in a quarterly newsletter, *Mosaic World*, distributed to all IMDSA members
- Half-page advertisement in conference program
- Company publicly thanked and recognized from podium

Sponsorship for Families \$500.00 - \$1, 500

(Sponsorships for local and out-of-town families. Support underwrites a family's registration, banquet tickets, travel, and lodging costs related to attending the convention)

- Company name and logo displayed at reception (company supply banner)
- Acknowledgement of the sponsor on the IMDSA website (imdsa.com)
- Company name and logo printed in conference program
- Company publicly thanked and recognized from the podium
- Company name and logo listed in a quarterly newsletter, *Mosaic World*, distributed to all IMDSA members

Audio Visual Sponsor \$150 (Sponsorship of all technical equipment for speakers/lecturers)

- Company name prominently displayed during sessions where audio visual equipment is used (company supply signage)
- Company name and logo printed in conference program
- Acknowledgement of the sponsor on the IMDSA website (imdsa.com)
- Company publicly thanked and recognized from podium
- Company name and logo listed in a quarterly newsletter, *Mosaic World*, distributed to all IMDSA members

Customized Sponsorships \$100 and Up

Additional sponsorship opportunities and related benefits can be customized or shared between businesses and individuals



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Company Name:		
Company Contact:		
Address:		
City:	State:	Zipcode:
Phone Number:		Fax Number:
Email:		Website:
Description of business: <i>(briefly describe products or services offered)</i>		
Does Sponsor desire exhibit table? <i>(if applicable)</i> <input type="checkbox"/> Yes <input type="checkbox"/> No	Does Sponsor desire complimentary conference tickets? <i>(if applicable)</i> <input type="checkbox"/> Yes <input type="checkbox"/> No	Does Sponsor need assistance with providing banner? <input type="checkbox"/> Yes <input type="checkbox"/> No
Sponsorship Levels: <i>(please check all that apply)</i>		
<input type="checkbox"/> Catering Sponsor \$5,000	<input type="checkbox"/> Children's Program Sponsor \$1,500	
<input type="checkbox"/> Mosaic Memories Sponsor \$2,000	<input type="checkbox"/> Sponsor for Families \$500 - \$1,500	
<input type="checkbox"/> Family Reunion Sponsor \$1,000	<input type="checkbox"/> Audio Visual Sponsor \$150	
<input type="checkbox"/> Tote Sponsor \$850	<input type="checkbox"/> Customized Sponsor \$100 and up	
<input type="checkbox"/> Speaker Sponsor \$700		

IMDSA FEDERAL TAX ID 42-1533098
All donations are tax-deductible to the fullest extent of the law.
Registration Does Not Imply Endorsement
IMDSA is not responsible for any loss, injury, or accident incurred by donor.